

MEDIA - CASE STUDIES

Empowering The Media Industry With Secure, Scalable Digital Solutions



Improving Media Workflow Efficiency With Secure, Scalable Remote Access

CUSTOMER OVERVIEW

One of India's largest media groups, with operations spanning newspapers, TV channels, publishing, and digital properties.

PROBLEM STATEMENT

The client encountered significant challenges as its workforce transitioned to remote work:

- VPN use led to poor graphics-intensive app performance for editorial and design teams.
- Data security concerns as employees accessed sensitive information on unpatched devices.
- Reduced productivity due to low bandwidth issues affecting remote work efficiency.

REQUIREMENT

The client needed a secure, high-performance remote access solution to support data-intensive apps and enforce stringent security policies.

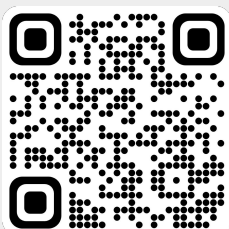
ACCOPS SOLUTION

- HyWorks for app and desktop virtualization.
- HySecure for ZTNA and MFA.
- HyID to prevent unauthorized access.

BENEFITS REALIZED

- **Restored productivity:** Seamless access over low bandwidth connections improved operational efficiency.
- **Comprehensive endpoint security:** Zero-trust access gateway enabled strict device control and reduced security risks.
- **24x7 operations:** Reliable, secure access with virtual desktop delivery enabled uninterrupted media operations.
- **Cost savings:** Reduced dependency on multiple vendors and enhanced IT planning capabilities.

Talk to us:



India: 3rd Fiesta, Old Mumbai Road,
Near Renault Showroom, Baner, Pune,
Maharashtra, India - 411045

Website: accops.com
Email: contact@accops.com

About Accops

Accops ensures secure and seamless access to all modern and legacy applications, virtual desktops, and applications, empowering your workforce's productivity from any location.

Looking to secure and streamline your government or PSU processes with reliable Make-in-India solutions?
Contact us at contact@accops.com

Securing Remote Access And Reducing IT Overheads: Accops' Solution For A Leading DTH And OTT Platform

CUSTOMER OVERVIEW

A major content distribution company providing Direct-To-Home (DTH) and Over-The-Top (OTT) services across India.

PROBLEM STATEMENT

The client found it challenging to securely manage remote access for its vast vendor network:

- Increasing cybersecurity threats and lack of robust access controls for 300+ vendors.
- Inability to scale IT resources quickly to meet fluctuating business demands.
- Rising operational costs due to complex legacy IT infrastructure management.

REQUIREMENT

The client wanted a secure, scalable solution to enable remote access for employees and vendors, control application permissions, and reduce operational costs.

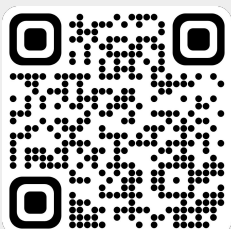
ACCOPS SOLUTION

- HyWorks for app and desktop virtualization.
- HySecure to enable zero-trust access.
- HyID for IAM capabilities.
- HyLite for browser-based app and desktop access.

BENEFITS REALIZED

- **Enhanced security:** Contextual access controls minimized unauthorized access risks.
- **Improved efficiency:** Centralized management optimized resource allocation and reduced IT costs.
- **Scalability:** Flexible IT infrastructure met dynamic business needs with ease.
- **Compliance assurance:** Data leakage prevention features enabled complete regulatory compliance.

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